european regions airline association

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# Your Association: 2013 in perspective

Simon McNamara, Director General, ERA

## Priorities and actions for 2013

Future plans



2013 in summary

#### **Priorities for 2013**

- Communications
- Membership
- Defending members & raising our profile
- Offering more opportunities for members
- The future of the Association

## Communications

ABOUT MEMBERSHIP

POLICY EVENTS

**NEWS ROOM** 

**PUBLICATIONS** 



#### **ERA REPRESENTS THE INTERESTS OF** INTRA-EUROPEAN AVIATION IN EUROPE

The European Regions Airline Association (ERA) is a trade association representing the intra-European aviation industry. Our membership includes 50 airlines and over 120 associate and affiliate members who jointly cover the entire spectrum of the aviation sector including airlines, airports, manufacturers and suppliers.









#### Rediscover ERA

A brand new ERA website has just been launched. The revitalised site provides the same great resources as before with relevant content provided in an easy to navigate format. Visit www.eraa.org and take a look around.



Mark Darby is announced as the **New Aurigny CEO** 

aurigny.com

The Aurigny board is delighted to announce the permanent appointment of Mark Darby as CEO of the airline. Darby was previously a nonexecutive director on the Aurigny Group board and is an expert in airline business recovery and transformation, specialising in regional airlines.

READ MORE

TRAN Committee rapporteurs debate PAX rights



Rapporteur Georges Bach (EPP, Luxembourg) presented his draft report on air passenger rights 16 September to the TRAN Committee of the European Parliament. He recommended that MEPs make a substantial number of changes to the European Commission's original legislative proposal.

READ MORE

information.

Don't miss out on **ERA Advertising** opportunities



european regions airline association

Don't miss your chance to advertise in the ERA Airport Directory and November/December edition of Regional International, Contact Maria Rendell for more

READ MORE

#### TWO WEEKS TO GO...



**REGISTER NOW** 





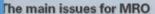




## **Regional International**







ierce competition is forcing companies focus on innovative solutions

Also in this issue...







Salzburg hosts era2013

Also in this issue...







BOMBARDIER





#### Lighting up manufacturing

Manufacturers are working harder than ever to shine in today's market

#### States of independence

Regional airlines in the US play a vital role in air travel



**ACMI focus** 



Head-to-Head

Do air and rail compete on a fair basis?

Maintaining a market presence in tough conditions





Also in this issue...







Regulatory Digest REGULATORY AFFAIRS ACTIVITIES -MEMBER UPDATE -APRIL TO JULY 2013 ERA'S Regulatory with European regulator. The work is undertaken by a learning ECAC and Directorate.

Staff in the ERA Directorate. The following table lists the issues being worked on within ERA's Regulatory Affairs Department and planned actions.

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Passenger rights including bankruptcy protection

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European Aviation Safety Authority (EASA) Implementing Rules (Flight Time Limitations) for

European Aviation Safety Authority

Commercial Art Transport \* Italian Regional tax on aircraft noise

Italian Regional tax on aircraft noise

EU Emissions Trading Scheme developments (EU ETS) Commercial Air Transport
SESAR Deployment Planning 2014-2020 for Regional Operators
SESAR developments
SESAR developments Environmental issues SESAR developments
Single European Sty Developments & the industry Consultation Body
Single European Sty Technical Attairs issues Commercial Air Transport Air Safety Issues European Aviation Crisis Coordination Cell Security developments Air Salely issues

## Telling people what we do .....



## Membership



19 Airports

96 Suppliers

10 Manufacturers

## Defending members and raising our profile

## What does defending mean?





# What does defending mean?

#### Where we take action

- Lobbying & relationship building
- Passenger Rights
- State Aid Rules
- Carriage of PRMs
- Taxes and charges
- Airport Slots
- Ground handling
- Emissions trading
- Safety

- Aircraft noise
- EASA activities
- Flight & Ground Ops issues
- Maintenance issues
- ATM development
- Single European Sky
- SESAR
- Security
- Winter operations

## **Passenger Rights**



## **Passenger Rights**

- Review of EU261 launched in 2013
- Good understanding by the EC of industry's concerns on the importance of regional flights, connecting flights and the unreasonable nature of 261 as it stands
- A pro-consumer European Parliament is a major block to progress
- The process will conclude early 2014
- More to do...



#### **Crew Flight Time Limitations (FTL)**

- Work by EASA to review rules on FTL concluded and passed to the European Parliament for approval
- ERA set out on the review with the belief that the current rules were safe
- The proposal produced by EASA was as close to 'no change' as we could have hoped
- BUT on Monday.....

## Air Traffic Management



#### **Air Traffic Management**

- A major strategic area for efficiency and cost improvement
- Progress has been slow
- The time for change is approaching with imminent aircraft equipage requirements
- ERA has been proactively ensuring regional manufacturers are involved in assessing the cost/benefit of equipage as well as looking for public funding

## **Emissions Trading**



#### **Emissions Trading**

- The EU Emissions Trading System is in disarray
- Intra-EU flights are fully captured for 2013, non-EU flights are exempt
- Pending agreement in ICAO this week Europe needs to decide what it does with the EU ETS
- ERA has opposed a two tier system it hurts our members
- It is likely we are heading to a permanent 'intra-EU' scheme including international flights



### Safety

- A core part of what ERA does is to contribute to keeping our industry safe
- ERA's Air Safety Group takes a leading role in promoting safety amongst members by working with regulatory bodies and promoting a safety information exchange between members
- Safety remains at the core of what we do and we will take every opportunity to promote it

# Opportunities for members



#### Go-around Safety Forum

Supported by SKYbrary













initiated by ERA, EUROCONTROL and the Flight Safety Foundation, this dynamic free event focuses on one of the top Safety hazards recognised in Europe and will bring together an number of expert presentations and interactive breakout sessions to address aircraft 'Go-arounds'.

The interactive forum will develop best practice advice and guidance material that will be widely circulated throughout the industry.

Interest is expected to be high and space is limited, so register your participation now.

For further details, please contact Katie. crockett@eraa.org



### **ERA's advisory Groups**

Driving our work on:

- Safety
- Operations
- Maintenance
- Industry Affairs
- Finance

#### **ERA's advisory Groups**

#### Tangible outputs:

- Following debate in the CFO's Group, ERA is publishing a report targeted at the financial industry promoting the benefits of regional aviation investment
- This will be followed up with a pro-active implementation plan
- This is real delivery on member input to the advisory Groups

# Future of the Association

### **Strategic Review**



A new Vision
A new set of Strategic Objectives



Through leadership,
representation and
communication to serve the
interests of ERA's members and
promote a healthy, safe and
growing European regional
airline market

#### **Strategic Objectives**

- Retain and increase membership
- Represent and protect members from burdensome regulation
- Raise the profile of our sector and promote its contribution to Europe
- Focus and prioritise on regulatory and technical issues which are directly relevant to regional airlines
- Provide business to business opportunities and an exchange of knowledge between members
- Contribute to a safe and secure industry

### **Strategic Review**

- A stronger and more effective Board governance system
- Improved internal and external communications to keep raising the profile of our members
- Closer ties with the US regional industry
- More effective and useful networking opportunities
- A focused and specific regulatory work programme

## Summing up this year ......

Representing a strong membership base

Defending our industry

Raising the profile of our members

Providing opportunities for members to meet, learn, and network

Delivering a future strategy and plan

#### **Conclusions**

- A year of solid progress despite difficult market conditions
- A committed Board
- A committed Directorate
- A busy year ahead

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