

# Editorial Features List

Content		Event	Editorial Submission Deadline	Advertising Copy Deadline	Publication Date
April	<b>ERA Regional Airline Conference Special</b> <ul style="list-style-type: none"> <li>The Passenger Experience (from booking to leaving the destination airport)</li> <li>New product pages</li> </ul>	<b>ERA Regional Airline Conference</b> , Edinburgh, 10-11 April	18 Feb	14 Mar	28 Mar
May/June	<ul style="list-style-type: none"> <li><b>ERA Regional Airline Conference</b> Report</li> <li>US Regional Industry &amp; What Europe Can Learn From It.</li> <li><b>Aircraft Manufacturers Supplement</b></li> <li>Eastern Europe: Aviation Market Overview</li> <li>IT &amp; Information Systems Product Spotlight</li> </ul>	US Regional Airline Association, Montreal 6-9 May	4 Apr	19 Apr	3 May
July / August	<ul style="list-style-type: none"> <li>Paris Airshow Overview</li> <li>ACMI</li> </ul>	Paris Airshow, Paris le Bourget 17-23 June	7 Jun	14 Jun	8 Jul
September	<b>MRO Special Issue</b> <ul style="list-style-type: none"> <li>Maintaining Aircraft Interiors</li> <li><b>ERA MRO Directory</b></li> <li>Aviation Security &amp; Safety</li> </ul>	MRO Conference, London 25-26 September	25 Jul	13 <sup>th</sup> Aug	26 Aug
October	<b>ERA General Assembly Special Issue</b> <ul style="list-style-type: none"> <li>Full Event Programme &amp; Exhibitor Profiles</li> <li>Finance &amp; Leasing</li> </ul>	<b>ERA General Assembly</b> , Salzburg, 2-4 October	21 Aug	10 Sept	23 Sept
November/ December	<ul style="list-style-type: none"> <li><b>ERA General Assembly</b> Report</li> <li>Simulation &amp; Training</li> <li><b>ERA Airport Directory</b> (separate Supplement)</li> </ul>		22 Oct	4 Nov	18 Nov
January/ February '14	<ul style="list-style-type: none"> <li>Finance Directory (includes Finance, Leasing, Asset Management &amp; ACMI)</li> </ul>		TBA	TBA	TBA
1 March 2014	<b>ERA YEARBOOK 2014/15</b>		28 Nov 2014	10 Feb 2014	1 Mar 2014
March/ April '14	<b>ERA Regional Airline Conference Special</b> <ul style="list-style-type: none"> <li>Environmental Focus – Biofuels/Ejets etc</li> <li>ATC &amp; Avionics</li> </ul>	<b>ERA Regional Airline Conference</b>	TBA	TBA	TBA

## Artwork Requirements

Adobe Acrobat PDF preferred with press ready settings, including bleed, crop and trim marks. Images supplied must be min 300 dpi/1Mb. Files over 5Mb should be sent by ftp file transfer.

## Advertisement Sizes (Height x Width)

### Double Page Spread

bleed: 303 x 426mm  
trim: 297 x 420mm  
type area: 240 x 390mm

### Full Page

bleed: 303 x 216mm  
trim: 297 x 210mm  
type area: 240 x 180mm

### Half page Horizontal

bleed: 151.5 x 216mm  
trim: 148.5 x 210mm  
type area: 120 x 180mm

### Half Page Vertical

bleed: 303 x 108mm  
trim: 297 x 102mm  
type area: 240 x 85mm

### Quarter Page Standard

bleed: 140 x 108mm  
type area: 120 x 87mm

### Quarter Page Horizontal Strip

bleed: 77 x 216mm  
trim: 74 x 210mm  
type area: 74 x 180mm

### Pdf file transfer address

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